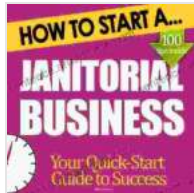


# Start Up Tips To Boost Your Janitorial Business Success



## How to Start a Janitorial Business: Start Up Tips to Boost Your Janitorial Business Success by Jan Fennell

★★★★☆ 4.4 out of 5

Language	: English
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Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 36 pages
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The janitorial industry is a growing and profitable one. In the United States alone, the industry is worth over \$70 billion. If you're thinking about starting or growing a janitorial business, there are a few things you need to know to set yourself up for success.

## 1. Define Your Target Market

The first step to starting a successful janitorial business is to define your target market. Who are you going to be providing services to? Commercial businesses? Residential homes? Healthcare facilities? Once you know who your target market is, you can tailor your services and marketing efforts to meet their specific needs.

## 2. Develop a Business Plan

A business plan is a roadmap for your business. It will outline your business goals, strategies, and financial projections. A well-written business plan will help you secure funding, attract customers, and keep your business on track.

### **3. Get the Right Equipment**

The right equipment is essential for providing high-quality janitorial services. You'll need to invest in a variety of equipment, including vacuums, mops, brooms, and cleaning supplies. Make sure to Free Download durable, high-quality equipment that will last for years to come.

### **4. Hire a Great Team**

Your employees are the backbone of your janitorial business. It's important to hire a team of motivated, reliable, and hardworking individuals. Provide your employees with the training and support they need to succeed.

### **5. Market Your Business**

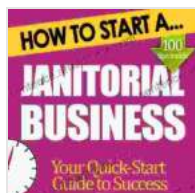
Once you have a solid foundation in place, it's time to start marketing your business. There are a number of different ways to market a janitorial business, including online advertising, print advertising, and word-of-mouth marketing. Try a variety of marketing methods to see what works best for your business.

### **6. Provide Excellent Customer Service**

Excellent customer service is essential for any business, but it's especially important for janitorial businesses. Your customers should be happy with your services and feel like they're getting their money's worth. Go the extra

mile to provide excellent customer service and you'll be rewarded with repeat business and positive referrals.

Starting and growing a janitorial business can be a challenging but rewarding endeavor. By following the tips outlined in this guide, you can set yourself up for success and achieve your business goals.



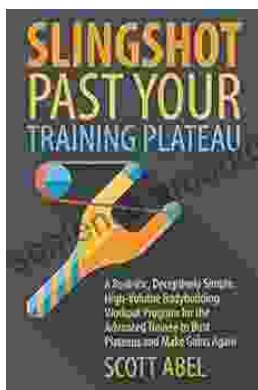
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