

Moneyball for Government: How to Win with Data

By Martin Fridson

The Oakland A's were a small-market team with a small payroll. But in 2002, they won 20 more games than they had the previous year and went on to win the American League West. How did they do it? By using data to find undervalued players and build a winning team.

The same principles that the A's used to win on the baseball field can be applied to government. In Moneyball for Government, Martin Fridson shows how government can use data to improve its performance and save money.



Moneyball for Government by Martin S. Fridson

★★★★☆ 4.5 out of 5

Language : English
File size : 895 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 242 pages
Lending : Enabled



Fridson, a former Wall Street analyst and hedge fund manager, has applied his data-driven approach to government budgeting and decision-making. In Moneyball for Government, he provides a step-by-step guide to using data to make better decisions, including how to:

- Identify and collect the right data
- Analyze the data
- Use the data to make policy changes

The book is full of real-world examples of how data has been used to improve government performance. For example, the city of Chicago used data to identify the most cost-effective way to reduce crime. The state of California used data to develop a more efficient system for delivering social services. And the federal government used data to identify the most effective way to reduce greenhouse gas emissions.

Moneyball for Government is a must-read for anyone who wants to improve the performance of government. Fridson provides a clear and concise roadmap for using data to make better decisions and save money.

Praise for Moneyball for Government

"Moneyball for Government is a groundbreaking book that shows how government can use data to improve its performance and save money. Fridson's step-by-step guide is full of practical tips and tools that government leaders can use to get started." - Michael Bloomberg, former mayor of New York City

"Moneyball for Government is a must-read for anyone who wants to improve the performance of government. Fridson provides a clear and concise roadmap for using data to make better decisions and save money."
- Bill Gates, co-founder of Microsoft

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Moneyball for Government is available now in hardcover, paperback, and e-book. Free Download your copy today and start using data to improve the performance of government.

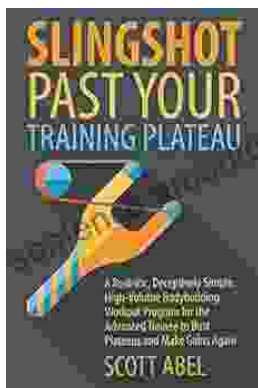
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