

Bruno Sacco: Leading Mercedes-Benz Design from 1979 to 1999

Bruno Sacco was an Italian automotive designer who served as the chief designer of Mercedes-Benz from 1979 to 1999. During his tenure, he oversaw the design of some of the most iconic Mercedes-Benz models of all time, including the W126 S-Class, the 190 (W201), the SL (R129), and the S-Class (W140).



Bruno Sacco: Leading Mercedes-Benz Design 1979-1999 by Nik Greene

★★★★☆ 4.3 out of 5

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Sacco was born in Turin, Italy, in 1933. He studied at the Polytechnic University of Turin, where he earned a degree in mechanical engineering. After graduating, he worked for a number of Italian design studios before joining Mercedes-Benz in 1958.

Sacco quickly rose through the ranks at Mercedes-Benz, and in 1979 he was appointed chief designer. One of his first major projects was the design of the W126 S-Class, which was launched in 1979. The W126 was a huge

success, and it helped to establish Sacco's reputation as one of the world's leading automotive designers.

Sacco followed up the success of the W126 with a number of other iconic designs, including the 190 (W201), the SL (R129), and the S-Class (W140). These cars were all critically acclaimed for their elegant and timeless designs.

Sacco retired from Mercedes-Benz in 1999. He continued to work as a design consultant until his death in 2016.

Sacco's Design Philosophy

Sacco's design philosophy was based on the belief that cars should be both beautiful and functional. He believed that cars should be designed to make people feel good, and that they should be a reflection of the owner's personality.

Sacco's designs were often characterized by their clean lines and understated elegance. He avoided using excessive ornamentation, and he preferred to let the car's proportions and shape speak for themselves.

Sacco's design philosophy has had a lasting impact on the world of automotive design. His cars are still considered to be some of the most beautiful and iconic cars ever made.

Legacy

Bruno Sacco is considered to be one of the most influential automotive designers of all time. His designs have had a lasting impact on the world of

automotive design, and his cars are still considered to be some of the most beautiful and iconic cars ever made.

Sacco's legacy is not only limited to his designs. He also mentored a number of young designers, many of whom went on to become successful automotive designers in their own right.

Bruno Sacco was a true pioneer in the world of automotive design. His work has inspired generations of designers, and his cars will continue to be admired for years to come.

Image Gallery











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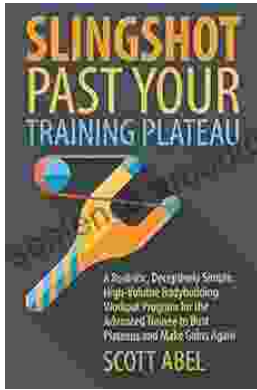
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